

Social Media Packages

Get started

One off cost: £200

Canva Set up:

- Colour palette
- Adding logos
- Adding brand fonts
- Design of 5x Canva template for you to use (and re-use) across all social media channels
- Design of cover image for Facebook / Twitter / LinkedIn
- One hour call to go through any questions or advice you need regarding social media
- Recommended Canva Pro Account - £10.99/mo or £100/annum (clients cost)

Get serious

Monthly cost: £250

Maintain and update 2-3 social media channels:

- Monthly content brainstorm/discussion
- Monthly content calendar
- Graphic design
- Copy-writing support
- Publishing/scheduling of posts
- 2-3 weekly branded posts
- Facebook cover design updated quarterly
- Regular WhatsApp & email support
- Relevant hashtags

Just need graphic design support? We can create a library of branded posts for you!

Get pro

Monthly cost: £500

Maintain and update 2-3 social media channels:

- Six monthly strategy meeting
- Monthly content calendar
- Copy-writing & graphic design
- Publishing/scheduling of posts
- 5-6 weekly branded posts
- Cover design updated in line with your campaigns/promos
- Responding to interactions
- Liking and commenting on relevant profiles & stakeholders
- Monthly insights reporting
- WhatsApp & email support
- Monthly brainstorm/discussion
- Relevant hashtags

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Contact us to discuss how we can support your business with our tailored packages and services.

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