

# Social Media Packages

## Get started

**One off cost: £200**

**Canva Set up:**

- Colour palette
- Adding logos
- Adding brand fonts
- Design of 4x Canva template for you to use (and re-use) across all social media channels
- Design of cover image for Facebook / Twitter / LinkedIn
- One hour call to go through any questions or advice you need regarding social media

For £40/hour we can support you with your content calendar and social media strategy

## Get serious

**Monthly cost: £250**

**Maintain and update 2-3 social media channels:**

- Copy-writing & graphic design
- Publishing/scheduling of posts
- 3-4 weekly branded posts
- Cover design updated quarterly
- Responding to interactions on your behalf (seek advice where needed)
- Monthly insights report
- WhatsApp & email support
- Monthly content brainstorm/discussion
- Monthly content calendar
- Relevant hashtags

Just need graphic design support? We can create a library of branded posts for you!

## Get pro

**Monthly cost: £500**

**Maintain and update 2-3 social media channels:**

- Six monthly strategy meeting
- Monthly content calendar
- Copy-writing & graphic design
- Publishing/scheduling of posts
- 5-6 weekly branded posts
- Cover design updated in line with your campaigns/promos
- Responding to interactions
- Liking and commenting on relevant profiles & stakeholders
- Monthly insights reporting
- WhatsApp & email support
- Monthly brainstorm/discussion
- Relevant hashtags

# Gab

Contact us to discuss how we can support your business with our tailored packages and services.

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